



DASANI Water brings "Blue Bikes" Program to Greensboro

"Ready, set, let's go biking!"
The DASANI "Blue Bikes" community bicycle program, supported by Trek®, officially kicked off in Bur-Mil Park, during the annual National Trails Day celebration on Saturday, June 3rd. This initiative gives Greensboro and Guilford County residents free use of 20 brand-new Trek® Cruiser Classic bikes to explore designated city trails and parks.

To celebrate the launch of the program, DASANI presented a symbolic check, representing the \$79,000 value of DASANI donations to Parks & Recreation and our citizens. During the kickoff, participants were invited to enjoy a ride along the Lake Brandt Greenway, using the new DASANI "Blue Bikes."

The DASANI "Blue Bikes" are housed in special storage lockers, located at the Frank Sharpe Jr. Wildlife Education Center. Area residents easily can take part in the program by registering for a DASANI "Blue Bikes" card. Cyclists simply pass their card through the reader at one of the



Left to right, Jeff Ciabotti, VP of Trail Development, Bill Tourtellot, CCNA, Customer Marketing Manager, Ben Brown, Assistant City Manager, Pricey Harrison, NC State House Representative and Bonnie Kuester, Greensboro Parks & Recreation Director.

"Blue Bikes" lockers to remove a bike and return it at the end of their ride. DASANI "Blue Bikes" swipe cards may be obtained at the Wildlife Education Center. Riders are asked to sign a waiver, and provide a copy of their driver's license along with a \$10.00 refundable deposit. The program

is available year-round to citizens, ages 18 and older. Children, ages 13-17, may use a bike if they are accompanied on the bike ride by a parent or legal guardian.



The bikes are adult-sized, and single gear without headlights. Citizens may borrow a bike from the lockers during Wildlife Education Center's operational hours. Paceline Bicycles has donated helmets and volunteered to assemble the bikes.

In keeping with Greensboro's designation as a *Fit Community*, the DASANI "Blue Bikes" program was created to encourage people to make healthy lifestyle choices while providing an excellent opportunity for them to get outside and be active.



In addition, DASANI will donate one picnic shelter and a table with benches, so riders will have a place to stop and rest while enjoying the trails of Greensboro on board a "Blue Bike."

For more information, please contact our Trails & Greenways staff at **336-373-3816**.

"The mission of the Greensboro Parks & Recreation Department is to provide diverse year-round leisure opportunities through the preservation of open space, park settings, recreational facilities and programs for the citizens of Greensboro. The benefits of leisure services are especially designed to meet the physical, mental, cultural, and social needs of our residents and visitors to our community, while enhancing the overall quality of life in Greensboro."

2006 National Fishing Week Celebration

By Bonnie McGee, City Lake Warden

Last month, the 2006 National Fishing Week was celebrated at the Lake Higgins Hatchery Pond with 137 participants of all ages and all abilities, including seniors, visually-impaired citizens, and kids from Glenwood Center and Craft Center along with 40 local children. The Lake Higgins Hatchery Pond was freshly-stocked with lots of fish and participants caught a whopping 514 catfish! The City Lakes' staff and volunteers were well-rewarded with many smiles and shouts of glee as the fish were reeled in.

The National Fishing Week events brought awareness to the great sport of fishing while providing a wonderful way for

citizens to experience the outdoors. This year's generous event sponsors donated a host of awards, door prizes, snacks and beverages for the participants. The event participants were excited to receive gift bags filled with lots of information and other fun items.

Events such as National Fishing Week bring more families out to the lakes to explore the programs of the Greensboro Watershed Parks. Whether fishing, boating, kayaking, sailing, canoeing, or taking a quiet walk on a trail is your cup of tea, Lake Higgins, Lake Brandt and Lake Townsend offer year-round recreation at its finest. *Come on out and join us!*



Above, City Lakes' staff pose with the 2006 National Fishing Week tournament participants!

July Employee of the Month

PNN congratulates **Eddie Pugh**, Barber Park Manager, as our July Employee of the Month!

Nominated by **Ed Deaton**, Division Manager, Eddie was selected for his dedication and outstanding service to our citizens. "Eddie has been a bedrock employee of this Department, always maintaining a cooperative attitude and delivering a level of service to the citizens that is frequently commented upon," says Ed. "Eddie is quick to offer solutions and very capable at working through any problems our citizens might have. His ability to hear citizens concerns and work out solutions to their needs is an example we should all follow," Ed adds.

Eddie has also been a member of the PNN Editorial Board, the P&R Safety Committee and is currently a key player in the Barber Park Master Plan process.



Eddie
Pugh

Eddie enjoys his job saying, "It's great working at Barber Park with such an outstanding staff, who are dedicated to serving our citizens. With the Barber Park Master Plan moving forward, we will be able to offer even more leisure opportunities in the future. I'm just glad to be part of the team!"

Congratulations, Eddie!



For P&R Employee of the Month nomination forms, please call the Marketing Section at 373-2947.



Front row, left to right; Abby Batten (UNCG Intern), Sue Davis and Bonnie McGee. Back row, left to right; Ryan Rich, M. J. Hardaway (UNCG Intern), John Cranford, George Thomasson, and Mike Morgan (volunteer fisherman). Thanks to everyone for an outstanding event!

Timelines for Grant-seeking Success!

By Courtney Hemphill, P&R Resource Development Coordinator

Grant writing and timelines go hand-in-hand. It is imperative to make note of the eligibility and proposal requirements, as well as, the relating deadlines when considering submitting a proposal. Allotting an average of 3 to 6 months for the preparation and execution of a grant proposal is helpful. There will be times you may not have advanced notification to that extent, or it may entail more preparation time, depending on the size of the

Courtney Hemphill



application and supplemental materials required to accompany the proposal.

Below, you'll find an example of a 3-month timeline:

GRANT PROPOSAL TIMELINE

3 months before the deadline:

- ♦ Read the request for proposals (RFP) or guidelines carefully
- ♦ Contact the P&R Resource Development Coordinator
- ♦ Contact the program officer for the funding agency
- ♦ Determine if there's enough data to substantiate the need for the project
- ♦ Hold a meeting with everyone involved with the project
- ♦ Establish goals and objectives for the project
- ♦ Secure cost estimates and develop a budget
- ♦ Secure collaborative partners and in-kind donations for project
- ♦ Design an evaluation plan, based on the project's goals and objectives
- ♦ Complete a P&R Grant Pre-Award Signature Sheet in P&R Shared Folder

2 months before the deadline:

- ♦ Continue developing your project (filling in specific details)
- ♦ Ask partners for letter of commitment

1 month before the deadline:

- ♦ Obtain all letters of commitment
- ♦ Draft the first version of your proposal
- ♦ Review narrative requirements to make sure that each section provides the required information

2 weeks before the deadline:

- ♦ Spell-check and grammar-check your proposal
- ♦ All budget items must correspond to activities discussed in the narrative
- ♦ Assemble your proposal and include all required attachments
- ♦ Submit your proposal

As you become experienced writing grant proposals, many of these steps will become automatic. You will develop a sense for the amount of time it requires to complete the process. If you are new to the grant writing process, it's good to allow for more time than you think you might need. Following a timeline, as outline above, is sure to put you on the path to grant-seeking success! For more information, check out our Grants Portal on CityNet at: citynet/parksrec/grants.htm



... AND THE 3RD STAGE THEATRE COMPANY present



The musical tale of "The Ugly Duckling"

Music by George Stiles and Book & Lyrics by Anthony Drewe

JULY 28-30 & AUGUST 4-6

7:00 pm (Sundays at 2:00 pm)

Greensboro College ♦ Tickets: \$12/\$10/\$8

Tickets available online at: www.city-arts.org



Triad Stage Box Office

272-0160

City Arts Drama Center Information: 335-6426



P&R Staff News

New Employees

Ronald Harris,
Brown Center
Donovan Webster,
Park Maintenance

Resignation

Bill Adams,
Price Park



GMA WORKPLACE WORKSHOP "The Telephone Doctor"

Mark Your Calendar!

Thursday, August 17th
Embassy Suites, 8 am-10:30 am
Free to all City Employees!
Reservations: 378-6350

PNN

Park News Network

Publication Credits

PNN, The Park News Network, is a monthly employee publication of the Greensboro Parks & Recreation Marketing Section. We welcome submissions from all of our P&R employees. The deadline for the publication is the 1st of the month.

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The BACKPAGE

The PNN Editorial Board encourages the “cards and letters” to keep on coming. Send us your favorite employee stories, humorous articles, candid photos, or creative writing to be included in future issues of PNN. Send your contributions in to the P&R Marketing Section today!

NATIONAL TRAILS DAY *...celebrating the Trails of Greensboro!*

